

Dear BDAR REALTORS®,

Are you interested in helping us do more for our members and the community?

We are looking for members who believe in BDAR's mission and are interested in volunteering time and sharing experience to help advance our strategic priorities.

As a volunteer, you will help us achieve excellence in professionalism, industry best practices, programming and training, real estate solutions in technology, government relations, community outreach, and communications and member engagement.

We're inviting all interested Realtor® members to submit a volunteer application, letting us know how they would be a great fit for the committees or task forces of their choice. The time commitment is manageable and the networking and opportunity to advance our strategic priorities and shape organized real estate is very rewarding.

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## BDAR Committees and Task Forces - Purpose & Responsibilities

### *The Highlights*

#### Finance Committee

- ✓ Establish a budget that allocates resources to the programs and activities that will accomplish BDAR's mission and vision
- ✓ Review and provide guidance for the association's financial matters
- ✓ Provide oversight to the association's assets, financial structure, investments, internal controls, preparation and audit of financial statements



#### Communications & Member Engagement Task Force

- ✓ Provide input on all communications, marketing, and branding strategies to maximize engagement across all communication platforms
- ✓ Bring forward new and innovative concepts and make recommendations to increase engagement, service usage, and program attendance
- ✓ Review and provide feedback on new campaigns and special projects



### Membership Retention & Growth Task Force

- ✓ Review membership retention and growth efforts and recommend implementation strategies
- ✓ Bring forward new ideas to promote association service levels and value proposition
- ✓ Advise on new member orientation and onboarding procedures

### Programming & Best Practices Task Force

- ✓ Provide input on all aspects of programming, training, and best practices to enhance member engagement and take up of association benefits
- ✓ Bring forward new ideas including speakers, topics, and technology
- ✓ Create innovative ways to increase member professionalism in the community



### Government Relations & Community Outreach Task Force

- ✓ Establish a positive, credible, and influential presence for the association across local, provincial and federal governments
- ✓ Advance stakeholder strategy in alignment with the strategic plan
- ✓ Identify opportunities for the association to develop a common understanding of affordability in Simcoe County
- ✓ Advance community outreach efforts including annual fundraising



### Commercial Network Advisory Group

- ✓ Review association commercial service offerings
- ✓ Ensure system efficiencies across technology platforms for commercial members
- ✓ Advise on commercial statistics offerings

## Volunteer Application

Name: \_\_\_\_\_ Brokerage: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

How long have you been in the real estate profession? \_\_\_\_\_

How long have you been a member of BDAR? \_\_\_\_\_

### Please select all committees and task forces of interest:

Finance Committee

Membership Growth & Retention Task Force

Programming & Best Practices Task Force

Commercial Network Advisory Group

Communications & Member Engagement  
Task Force

Government Relations & Community Outreach  
Task Force

How would you like to help BDAR members and the community?