



REIGN

REALTOR® . Education . Innovation . Growth . Networking

EVENT SCHEDULE

TIME	ITEM
9:00am - 9:45am	<p align="center">LOCAL Matters - Be Inspired! Make an Impact! Dave Meslin: Entrepreneur & Professional 'Rabble-Rouser'</p> <p>Session Information: In this session Dave reminds us that we are stronger and smarter when we collaborate and work together! Dave shows us that LOCAL matters and how it is fun to be involved and make an impact. Incorporating humor this session focuses on the critical role the REALTOR® community plays in strengthening the economic and social fabric of the communities where we live and work.</p>
	15 Minute Break
10:00am - 10:45am	<p align="center">Second Suites- an Affordable Housing Choice</p> <p>Second Suites are an important supply of affordable housing and also provide needed extra income for homeowners or first-time homebuyers.</p> <p>At this panel discussion hear from planners, contractors, community builders and a landlord about how Second Suites are built and can be an option for homeowners in our region.</p>
	15 Minute Break
11:00am - 11:45am	<p align="center">The Real Estate Industry is Changing!</p> <p align="center">Matthew Thornton, VP Government Relations & OREA Communications</p> <p>Session Information: Hear how OREA is tackling this change head on! Matthew Thornton, Vice-President-Public Affairs and Communication with OREA will bring you up to date on the REBBA 2002 Review including multiple representation; Housing Affordability and the Ontario Fair Housing Plan, Ontario's Growth Plan and key changes to the governance of OREA itself as it moves to be the top tier advocacy group in Ontario.</p>
	Lunch Door Prizes & Draws 11:45am - 1:00pm
1:00pm - 1:45pm	<p align="center">Bringing Real Estate Technology into the 21st Century</p> <p>Joel Shears. Director of Industry Relations at Remine Ernie Vance. IT Proget Manager & Consultant Charles Drouin Founder Prospects Mobile Moderated By: Geoff Le Quelenec CEO at Jacobs L P Inc.</p> <p>Session Information: Join a conversation with real estate industry players on the future of real estate technology.</p>
	15 Minute Break
2:00pm - 3:30pm	Product Demonstrations

SPEAKER BIOS

The Barrie & District Association of Realtors® (BDAR) is excited to present speakers for the 6th annual R.E.I.G.N. event.



DAVE MESLIN

Entrepreneur & Professional 'Rabble-Rouser'

Fiercely optimistic, Dave Meslin is a Torontonian who embraces ideas and projects that surpass the traditional boundaries between community, politics and societal engagement initiatives.

He considers himself a "Professional Rabble-Rouser" and is TED Talk presenter and renowned community choreographer.

Some of his projects have included: Toronto's 2006 City Idol Contest, co-editing of Local Motion: a text around the civic projects within Toronto.

Dave is an inspirational motivator that holds passion for invigorating the spark back into the local community.



Redwood Second Suites™ is a new housing initiative being launched by Redwood Park Communities™ with the goal of creating new affordable housing spaces for individuals and families in need of lower cost homes. By partnering with the Community Builders, the City of Barrie, Simcoe County, and property owners, Redwood Second Suites™ can provide safe, secure, supportive housing.



Community Builders is a community contracting company whose priority is to bring positive change to the lives of communities, partnering with local leaders and nonprofits committed to supportive and transitional housing.



Matthew Thornton

Matthew Thornton
VP Public Affairs & Communications with OREA

Innovative, passionate and dedicated are only some of the traits Matthew exhibits in his pursuit of strengthening and enhancing the Canadian housing industry on all levels of political relations.

Since July 2008, Matthew has been an actively strong leader in the role of Director for OREA's government relations department. As of 2017, he has been appointed Vice President, Public Affairs & Communications with OREA.

Matthew will be discussing proposed changes coming out of the Real Estate and Business Brokers Act (REBBA) review, which aims to strengthen customer protection and increase professionalism in the industry. He will also discuss the future direction of OREA, including its strong advocacy in issues which directly affect the industry and our communities.

SPEAKER BIOS

Bringing Real Estate Technology into the 21st Century



Joel Shears

Director of Industry Relations
at Remine - *Panelist*

With strong knowledge in the real estate industry's technical spectrum, Joel has strengthened industry-based technology solutions. Working with Boards, Associations and MLS® databases through Lone Wolf Real Estate Technology, Joel has had a major impact on how Realtors® do business. He has worked behind-the-scenes to bring technology to life to help make the real estate industry forward.

At Remine, Joel helps deliver real estate intelligence to MLS® database systems, Brokerages and Realtors® across North America.



Ernie Vance

IT Project Manager
& Consultant - *Panelist*

Real estate Boards and Associations across Canada look to Ernie for assistance with their MLS® conversion & implementation, project management, software design, quality assurance, usability, and information needs. Developer & designer of many real estate related tools, websites and services, including WEBForms™.



Charles Drouin

Founder Prospects Mobile

Progressive, innovative and inspirational. Helping revolutionize the real estate industry from one technological innovation to the next. Charles is the founder of Prospects Mobile Software Inc. and holds an unequivocal desire to continually improve the resources real estate professionals and consumers have at their fingertips.



Geoff Le Quelenec

CEO at Jacobs L P Inc.

Bringing Real Estate Technology into the 21st Century

Moderated By: Geoff Le Quelenec, CEO at Jacobs L P Inc. and BDAR Technical Consultant.



Trade Show

The REIGN Tradeshow and Supplier Showcase is now in its 6th year. BDAR brings together real estate-related industries such as marketers, printers, drone companies, floorplan specialists, stagers and more to provide information to members regarding services they can use in their business.

A part of the Tradeshow is Destination Simcoe County, which offers insights into the local economic environment for Realtors® to encourage clients to relocate to the area.

Is the Industry Right for Disruption?

AGENDA

9:00am - 9:45am

LOCAL Matters - Be Inspired! Make an Impact!

Dave Meslin: Entrepreneur & Professional 'Rabble-Rouser'

10:00am - 10:45am

Second Suites- an Affordable Housing Choice

Second Suites are an important supply of affordable housing and also provide needed extra income for homeowners or first-time homebuyers.

At this panel discussion hear from planners, contractors, community builders and a landlord about how Second Suites are built and can be an option for homeowners in our region.

11:00am - 11:45am

The Real Estate Industry is Changing!

Matthew Thornton: Vice-President Public Affairs and Communication with OREA

11:45am - 1:00pm

Lunch

1:00pm - 1:45pm

Bringing Real Estate Technology into the 21st Century

-Joel Shears / Ernie Vance / Charles Drouin

2:00pm - 3:30pm

Product Demonstrations

REIGN TRADESHOW

9:00am - 3:30pm

Participants Include:

OREA, CREA, Discover Simcoe County, Mortgage Specialists, Local Builders, Local Community Partners and More!

EVENT INFORMATION:

A professional development day, in its 6th year, with a full day of innovation & networking opportunities.

At this year's event, you will find powerful & engaging speakers, speaker panels, partner product showcases, networking lunch and more!

The focus is on the key role real estate plays in the local economy with "Professional Rabble-Rouser" Dave Meslin, technology and how the real estate industry is changing OREA VP and Public Affairs and Communications leader Matthew Thornton. There will also be panels about the future of technology; community development, Second Suites and don't miss out on R.E.I.G.N.'s tradeshow with real estate-related industries to:

- 📌 Marketers
- 📌 Printers
- 📌 Drone Companies
- 📌 Floorplan Specialists
- 📌 Stagers
- 📌 And so much more!



WHY YOU SHOULD BE A PART OF THIS EVENT:

- 📌 Mastering the Mindset of the Market
- 📌 Housing Affordability Initiatives
- 📌 REBBA 2002 Review with Multiple Representation
- 📌 Managing and Growing Your Database
- 📌 Innovation within the Real Estate Industry
- 📌 Networking Tips



Registration Information: Please contact Barrie and District Association of REALTORS® for event registration at **705-739-4650**